GOVERNMENT OF INDIA
RURAL DEVELOPMENT
LOK SABHA

UNSTARRED QUESTION NO:2719
ANSWERED ON:01.12.2016
Basic Amenities in Rural Areas
Devi Smt. Veena

Will the Minister of RURAL DEVELOPMENT be pleased to state:

(a) whether in the name of development the life style of people living in rural areas has been started changing;

(b) if so, the details thereof and the reaction of the Government thereto;

(c) whether it has increased their purchasing power capacity and the expenditure and if so, the details thereof; and

(d) the percentage of amount being spent by them on food, clothes, housing, maintaining life style, education and health care out of their total spendings?

Answer

MINISTER OF STATE IN THE MINISTRY OF RURAL DEVELOPMENT
(SHRI RAM KRIPAL YADAV)

(a) & (b): The Government was implementing the Scheme of Provision of Urban Amenities in Rural Areas (PURA) on pilot basis for providing basic amenities in rural areas through Public Private Partnership (PPP) mode. The scheme was restructured in 2010 with the aim to achieve holistic and accelerated development of compact areas around a potential growth centre in Gram Panchayat(s) through PPP framework for providing livelihood opportunities and urban amenities to improve the quality of life in rural areas.

(c) & (d): The activities proposed under PURA projects include drinking water supply and sewerage, construction and maintenance of village streets, drainage, solid waste management, skill development, development of economic activities etc. The projects are proposed and are at various stages of approval/appraisal. The PURA scheme has been replaced by the Shyama Prasad Mukherji Rurban Mission (SPMRM). The Mission aims at development of 300 clusters in all States and UTs. These clusters would be developed by provisioning of economic activities, developing skills& local entrepreneurship and providing infrastructure amenities. In the first phase of the mission 100 Clusters have been identified and Rs. 281.19 crore has been released towards approved Integrated Cluster Action Plans (ICAP).

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